

SUB LEAGUE

Sponsorship Rates

The crown jewel of the Northwest's Jiu Jitsu competition scene is Sub League®. With its unique round-robin bracketing, submission-only focus, and no point format, Sub League guarantees fast-paced Jiu Jitsu in its most raw form. This is one of the best spectator versions of Brazilian Jiu Jitsu.

Sub League runs each spring (since 2005) with three separate events: Two qualifiers and a championship. All sponsor logos will appear on subleague.com, the official event website. Logos will remain on the site throughout the season, from the time sponsorship is committed until January 2023 (when 2023 promotion begins).

Sponsorship funds go directly toward athlete prizes, staffing, facility fees, and event promotion. Your contribution directly rewards participants and showcases your brand as a supporter of cutting edge young athletes and the fast-growing Jiu Jitsu community. Thank you for your support!

Season Presenting Sponsor - \$3,000

Presenting sponsors receive the most prominent logo placement of all supporters, in regard to frequency, size, and position. Presenting sponsor logos will appear on the event website (subleague.com); email promotions (over 9,500 contacts); event poster (mailed to 200+ Northwest gyms); and T-shirt.

Presenting Sponsors are invited to post a promotional coupon and banner ad on subleague.com. Additionally, presenters are entitled to a booth to display their products and/or services at the event and are encouraged to display their company banner.

Season Major Sponsor - \$2,000

Major Sponsors have a unique promotional opportunity to present their brand to the Jiu Jitsu community and to demonstrate their support of local athletes with an on-site booth at the events. In addition to booth space, Major Sponsor logos are displayed on the website, season poster and promotional packet, printed materials, and event T-shirt.

Booth Sponsor - \$1,000 season | \$800 two events | \$500 one event

Booth Sponsors are entitled to a booth during the events of their choice, placing their products and/or services in front of hundreds of athletes and fans. Logos will be displayed on subleague.com, on-line season poster, and event T-shirt.

Contributors - \$500 season | \$250 one event

Contributing Sponsor logos will appear in front of countless athletes and fans on website and event T-shirt.



For more sponsorship details and to learn about SUBLEAGUE.COM and its programs, please contact event manager Michael Chapman at 503-710-0679 or michael@subleague.com.

SUBLEAGUE.COM